

RAND MEREDITH

graphic design & illustration

randimeredith@gmail.com

randimeredith.com

EDUCATION

- Kutztown University of Pennsylvania**, Kutztown, PA **May 2010**
Bachelor of Fine Arts
Major: Communication Design
Concentrations in Graphic Design and Interactive Design with an added emphasis on Illustration.
GPA: 3.9
- Antonelli Institute**, Erdenheim, PA **May 2001**
Associate in Specialized Technology
Major: Commercial Art
GPA: 3.7

HONORS

- Dean's List** **Fall 2006–Spring 2010**
- Karen L. Anderson Memorial Award** **Spring 2010**
Awarded to the top graduating Graphic Designer
- Karen L. Anderson Memorial Scholarship** **Fall 2008–Spring 2010**
For Excellence in Graphic Design
- Shamokin Area High School Alumni Scholarship** **May 1999**

SKILLS

- Premium Precisionist
- Excellent Craftsmanship
- Clear, Concise & Friendly Communicator
- Superb Attention to Detail
- Exceptional Proofreader

Software: Adobe Illustrator **Hardware:** Mac & PC
Adobe Photoshop Scanners
Adobe InDesign InkJet & Laser Printers
Adobe Dreamweaver Digital Cameras
Adobe Flash ULS X2-660 CO₂ Laser
Flexi-Sign Expert Graphtec Plotter

ACTIVITIES

- AIGA Member** **Spring 2006–Present**
Professional association for design
- House Industries' Monogram Workshop** by Ken Barber **Fall 2010**
- Ilene Strizver Gourmet Typography Workshop** **Spring 2009**
- Kutztown University Equestrian Team** **Spring 2006–Spring 2008**
Class 1A
- Watercolor Painter**
- Pop-Up/Paper Sculptor**
- Silk-Screener**
- Pattern Maker**
- Enjoyer of Delicious Food & Drink**
- World Traveler** **Past–Future**
Thailand, Cambodia, Jamaica, Mexico, Spain, Greece,
Turkey, Australia, Fiji & 17 of the United States

FREELANCE EXPERIENCE

- Smithworks Design Communications**, West Chester, PA **May 2010–Present**
Art Director
The creative lead on a variety of print and web design projects and logo work. Carried projects through from concepting to press-ready files. Clients include Drexel University College of Art & Science, Drexel University College of Engineering, Blueprint Educational Group, The Whip Tavern, Chester County Historical Society & many others.
- Blue Horizons Creative**, New York City, NY **September–December 2010**
Worked remotely on web design concepts for Paramount Pictures and ContraFect Corporation and reworked illustrated patterns for Hasbro.
- Woods Patent Law**, Boulder, CO **December 2010**
Designed logo and letterhead system for law firm.
- The Starrlight Fund**, Lewes, DE **November 2010**
Created an identity system, promotional materials including magazine and newspaper advertisements & website design for this local, non-profit ovarian cancer fund.
- Denise Bosler LLC**, Allentown, PA **October 2010**
Animated GIFs for web use.

INTERNSHIP EXPERIENCE

- Crayola**, Easton, PA **August–October 2009**
Graphic Design Intern
Assisted designers with comprehensive art and presentation materials, designed patterns for Iron Man 2 licensed products and Crayola licensed products. Model Magic sculptor.
- Reebok International**, Canton, MA **June–August 2009**
Color & Graphics Intern
Created original tee shirt graphics and fabric repeat patterns for international use, formatted artwork for production in off-shore facilities, developed product design themes and assisted in color palette development for 2011 through trend research.
- Megan Halsey Art & Design**, Lansdowne, PA **May–September 2008**
Intern
Optimized artwork for web use & portfolio submissions and updated professional contact list.

RELATED EXPERIENCE

- Career Development Center**, Kutztown, PA **September 2008–May 2010**
Student Designer
Designed posters, flyers, brochures, postcards and other advertising materials for state conferences and campus events.
- Montgomery Signs, Inc.**, West Conshohocken, PA **May 2001–June 2009**
Senior Production Designer
Designed, developed, manufactured, and installed signage systems for hospitals, colleges, universities, pharmaceutical companies and other large businesses in PA, NJ and DE. Managed the efforts of five employees working on multiple concurrent projects. Maintained and repaired two ULS X2-660 CO₂ Laser Engravers.

References available upon request.